

## SCOPE SHEET

### What I Build

- **Models**  
Financial Forecasts,  
Sales Projections/Marketing  
Strategies
- **Brick And Mortar**  
Single & Multi-brand
- **Ecommerce**  
Single & Multi-brand
- **Wholesale**
- **Pop-up Shops**
- **U.S. Market Strategies**

### Strategy Sessions

- **Assortment Planning**
- **Merchandising**
- **Markdown Strategy**
- **Sourcing**
- **Negotiations**
- **Branding**
- **Website Production**
- **Price Strategy**
- **Competitive Matrix**
- **Market Entry**
- **Photoshoot**
- **Tradeshows**
- **Showrooms**
- **Investor Pitch Deck**
- **Team Hiring**
- **Additional Revenue Streams**
- **Selling Tools: Lookbook & Line List**
- **Direct Marketing**
- **Digital Marketing**

### Hire Me For

- **Product Launches**
- **Brand Launches**
- **Ecommerce Launches**
- **Brick & Mortar Launches**

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**SYAMA MEAGHER**

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